

INCLUSIVITY SOLUTIONS

INSURING THE UNINSURABLE



232,442

Active policies



€0.66

Average monthly premium



13.25

days average settlement time



Headquartered in
Cape Town, South Africa



goodwell
invest with impact

SECTOR: FINTECH

FOUNDED IN 2010

FIRST INVESTMENT IN 2019

The company aims to expand the insurance market in order to include unserved and underserved consumers in emerging countries, who are particularly vulnerable to risk and have limited resources to draw upon in times of need.

Inclusivity Solutions applies expertise and experience across a broad range of insurance solutions, digital channels, and over 40 emerging markets to deliver consumer-centric solutions that use widespread digital channels, such as mobile phones, to reach the greatest number of people.

The company provides complete solutions including strategy, product and process design, implementation support, and robust and agile technology platforms. Inclusivity Solutions and its partners work to deliver solutions to not only introduce and grow digital insurance, but also to build sustainable inclusive insurance markets. The company works with mobile operators, insurance companies and other distribution partners to deliver insurance solutions through digital channels, that meet the needs of emerging consumers and achieve long-term social and financial impact.

Inclusivity Solutions is led by an internationally renowned team with expertise and experience across a broad range of insurance solutions, financial services, digital channels and emerging markets. The team have researched, advised and implemented digital insurance solutions in over 40 emerging countries across Africa, Asia and Latin America.

”

We are thrilled to have Goodwell Investments as an investor. It's great to work with them and benefit from their experience in supporting fast growing companies in financial inclusion and fintech and their networks in the sector. Their support helps to expand our reach to new markets both in Africa and around the globe – ultimately offering valuable insurance protection to millions of emerging consumers.

Jeremy Leach, founder and CEO of Inclusivity Solutions

”

Why we invested

Our investment focus is inclusive growth, and we believe that collaborative insurtech solutions like Inclusivity Solutions are best positioned to reach large numbers of underserved consumers. The team at Inclusivity Solutions is very talented and experienced, they have their feet on the ground and they have already achieved significant traction. Their model bridges the insurance protection gap for underserved through products that are designed to be simple, affordable and accessible, even on the most basic mobile phone. It's a perfect fit with the mandate of our uMunthu fund.